



From Here to There

By Michael Wade,
President and CEO

Thanks to all of you who attended our Member Appreciation Breakfast in October. Our employees and board of directors enjoyed visiting with you and discussing matters related to central Wisconsin. We hope that you enjoyed the pancake breakfast and a chance to speak one-on-one with your electric cooperative family. We received a tremendous amount of school supplies for our local schools, food items for our food pantries, and toys to kick off our Toys for Tots program. The generosity of our membership is evident. And you have the sincere appreciation of your electric cooperative for allowing us to serve your electric energy needs.

A special thank you to Representative Katrina Shankland for her attendance at our Member Appreciation Breakfast. Shankland represents many of our members in Portage County, and she has been a political leader who

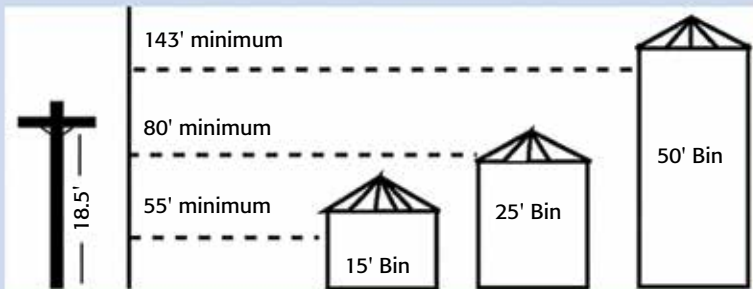
listens to our needs. We look forward to meeting with Katrina in April as electric cooperatives descend on Madison to discuss energy matters important to our rural members.

With the national and state elections behind us, we now focus on preparations for a new calendar year. We are currently working with your board of directors to plan and budget for a new year of construction, maintenance, implementation of new technology, and improved reliability. We do so with the idea of delivering to you the best possible service we can provide at an affordable rate. The new year will no doubt hold many challenges. We continue to work closely with our state and national leadership to ensure electric rates remain competitive. We understand the challenges each of you face and we promise to do our part to work on your behalf.

As I have said before, it is my pleasure to work with the dedicated employees and directors of your cooperative. They work very hard to find ways to keep your costs low, but also to make improvements that will benefit you now and into the future.

From all of us at Central Wisconsin Electric Cooperative, we are proud to be of service to you. We hope that you and your family are safe and warm during this holiday season. We wish you a very Merry Christmas and a Happy New Year. ■

Keep Grain Bins Away From Power Lines



Proper Grain Bin Clearances

The National Electric Safety Code has established clearance requirements to allow for the movement of large equipment near grain bins.

Overhead power lines must be at least 18 feet above the tops of newly erected grain bins. The illustration depicts necessary clearances on the loading side of a grain bin.



Before moving or building a grain bin, please contact CWEC so that we may help you determine a safe clearance envelope between the bin and our power lines. Questions concerning clearance regulations can be directed to Cass Reynolds at 715-677-2211.

Holiday Wishes

From all of us at
Central Wisconsin
Electric Cooperative

Have a Safe and Joyous
Holiday Season!



CWEC Announces Investment to Support Local Community

Town of Alban Receives Funding for Renovations to the Municipal Building and the Purchase of a New Plow Truck

Central Wisconsin Electric Cooperative officials joined Alban town leaders at their monthly board meeting to present the Town of Alban with a check for \$235,000.

Funds presented will be used for the construction of office and storage space that will be attached to the existing municipal building. In addition, funds will be used to purchase a new plow truck.

“One of our seven guiding principles is Commitment to Community,” said co-op CEO Mike Wade. “It’s in that spirit we’re pleased to be able to assist the Town of Alban with their plow purchase and municipal building project. We’d like to thank USDA for making programs like this available to us.”

The town board expressed its appreciation to the co-op and the U.S. Department of Agriculture (USDA) Rural Development for their assistance with the project. The town’s current plow trucks are aged and outdated. The new plow truck will allow for greater reliability and safety of the town’s roads. The much needed addition to the municipal building will allow for more secure storage of town records and additional office space.

Central Wisconsin Electric Cooperative provided a \$235,000 pass-through loan to the Town of Alban at 0 percent interest for 10 years, through the USDA Rural Development’s Rural Economic Development Loan and Grant program.

“At USDA Rural Development, our mission is to contribute to the economic viability of rural communities and help support community-based development,” said Jeff Hudson,

USDA Rural Development Wisconsin business and cooperative programs director. “This funding will assist Central Wisconsin Electric Cooperative in their goal to assist regional initiatives and expand the capacity for growth and development in rural communities. We are proud to be a part of this partnership, and together, make things happen for Alban.”

The Rural Economic Development Loan and Grant program is designed to support job creation efforts, promote business development, and strengthen economic growth in rural communities. Eligible recipients are

of the communities it serves. In addition to working with area economic development groups, the co-op also administers programs that support new or expanding businesses.

During the past year, USDA Rural Development has helped a record number of Wisconsinites receive funding for economic development projects and quality-of-life improvements. The agency’s \$832 million investment in Wisconsin helped to create or retain more than 1,300 jobs, helped 3,500 families buy their own homes, and assisted more than 100 communities in improving community facilities and upgrading of local infrastructure.

USDA Rural Development’s mission is to deliver programs in a way



Jeff Hudson, USDA Rural Development Wisconsin business and cooperative program director; Lee Lehrer, Sue Rombalski, and Elaine Eckendorf, CWEC board members; Mark Forseth, CWEC VP of economic development & member relations; Mike Zdroik, Town of Alban chairman; Pat Kruzicki, Town of Alban clerk/treasurer; and Mike Kaminski, Town of Alban supervisor.

rural utility providers that pass the funds, in the form of a loan, to local organizations. The money must be used for projects to retain and create jobs, upgrade public infrastructure, improve service delivery, or improve the quality of life for area residents and visitors.

Central Wisconsin Electric Cooperative is an electric utility serving approximately 7,100 members in Waupaca, Portage, Shawano, and Marathon counties. The co-op is committed to enhancing the economic well-being

that will support increasing economic opportunity and improve the quality of life of rural residents. As the lead federal agency for rural development needs, USDA Rural Development administers more than 40 various programs to finance and foster growth in homeownership, business development, and critical community and technological infrastructures. More information about USDA Rural Development programs is available at a local USDA Rural Development office or at

Area Kids Need Our Help!

Christmas is a time of joy, happiness, and goodwill. It is a time of giving and helping those who are less fortunate than us, especially children. At Central Wisconsin Electric Cooperative, we kicked off our annual Toys for Tots drive at our Member Appreciation Pancake Breakfast on Saturday, October 25. The response was overwhelming; three Toys for Tots boxes were filled with toys—your generous donations were greatly appreciated.

We are happy to once again partner with the U.S. Marine Corps to help make area children's Christmas a little brighter through the Toys for Tots pro-



gram. We ask you to help us spread a little Christmas joy this holiday season by donating a toy.

Last year we were able to provide toys to more than 800 area children. All indications are that the amount will increase this year. As you can imagine, it is a pretty daunting task to collect that many toys. This is where CWEC members can help. Help us spread a little Christmas joy this holiday season

by donating a new, unwrapped toy. All of the toys we collect are distributed locally.

To find the collection site nearest you, please see the accompanying list; toy collection boxes will be dropped off at these sites by the beginning of November. If you would like us to do the shopping for you, you can make a check to Toys for Tots and mail it to us at Central Wisconsin Electric Co-op, P.O. Box 100, Rosholt, WI 54473. If you would like to make a donation online go to <http://iola-wi.toysfortots.org>.

Best wishes for a very joyful Christmas. ■

Toy Collection Sites – Final Toy Pick-Up Friday, December 5, 2014

<p>TIGERTON Premier Community Bank 112 US HWY 45 Tigerton, WI 54486 715-535-3300</p> <p>1st National Bank 140 Cedar St. Tigerton, WI 54486 715-535-2291</p> <p>BOWLER Bowler Schools 500 S. Almon St. Bowler, WI 54416 715-793-4101</p> <p>1st National Bank 102 E. Railroad Bowler, WI 54416 715-793-5200</p> <p>WITTENBERG Associated Bank 501 S. Webb St. Wittenberg, WI 54499 715-253-2127</p> <p>Banner Bank 202 S. Westgor Ave. Wittenberg, WI 54499 715-253-2999</p>	<p>Wagner's Shell Food Mart 504 E. Grand Ave. Wittenberg, WI 54499 715-253-6231</p> <p>Wittenberg Shell 413 N. Genesee Wittenberg, WI 54499 715-253-2888</p> <p>Dollar General 309 N. Genessee St. Wittenberg, WI 54499 715-253-2650</p> <p>Esker's Town & Country 409 S. Webb St. Wittenberg, WI 54499 715-253-3232</p> <p>BIRNAMWOOD Banner Bank 416 Main St. Birnawood, WI 54414 715-449-2556</p> <p>IOLA Premier Community Bank 505 E. State St. Iola, WI 54945 715-445-4700</p>	<p>Iola-Scandinavia Elementary School 450 E. Division St. Iola, WI 54945 715-445-2411</p> <p>Iola-Scandinavia Community Fitness & Aquatic Center 445 S. Jackson St. Iola, WI 54945 715-445-2411</p> <p>The Iola Tax Place 105 Pine Crest Suite D Iola, WI 54945 715-445-4829</p> <p>SCANDINAVIA Silver Lake Lanes N6311 State Road 49 Scandinavia, WI 54977 715-467-2700</p> <p>ROSHOLT Central Wisconsin Electric Co-op 10401 Lystul Rd. Rosholt, WI 54473 715-677-2211</p>	<p>Rosholt Area Medical Dental Clinic– Dr. Seavecki 247 Depot St. Rosholt, WI 54473 Hours: Tues. 7 a.m.–5 p.m.; Thurs. 7 a.m.–noon</p> <p>Community First Bank 275 W. Grand Ave. Rosholt, WI 54473 715-677-4523</p> <p>Rosholt Elementary School 46 Randolph St. W. Rosholt, WI 54473 715-677-4543</p> <p>MANAWA Manawa Elementary School 800 Beech St. Manawa, WI 54949 920-596-2524</p> <p>Little Wolf High School 515 E. 4th St. Manawa, WI 54949 920-596-2525</p>	<p>Premier Community Bank 341 S. Bridge St. Manawa, WI 54949 920-596-2531</p> <p>Sturm Memorial Library 130 N. Bridge St. Manawa, WI 54945 920-596-2252</p> <p>WAUPACA RE/MAX Lyons Real Estate 206 W. Fulton St. Waupaca, WI 54981 715-258-9565</p> <p>Walgreen Drug Stores 925 W. Fulton Waupaca, WI 54981 715-258-9228</p> <p>Neville Chrysler 1407 Royalton St. Waupaca, WI 54981 715-258-3232</p> <p>STEVENS POINT Donaldson Company 5200 Coye Dr. Stevens Point, WI 54481 Terri Biadasz: 715-677-6925</p>
--	--	--	--	---



Would You Like to Pull Money from the Air?

Pulling money from the air sound impossible? Read on!

For most of us, heating water is the second largest energy expense we have in our homes (heating is number one). If you're looking to save money on your electric bill, the Voltex 50 Gallon Heat Pump Water Heater from A.O. Smith is for you. The Voltex 50 functions by removing heat from the surrounding air in your home and using it to heat water inside the tank. As a side benefit it does dehumidify.



We're pleased to announce we will be offering these energy-saving systems for sale. The A.O. Smith Heat Pump Water Heaters come Energy Star rated and are designed to save you 50 percent and more on your water heating costs. Priced at \$900 (includes \$200 co-op member rebate), these units will pay for themselves in approximately four years and give you an estimated return on your investment of 30 percent.

See a demo model in our lobby or call us for more information. ■

Dates to Remember in December

CWEC Food Pantry Drive

Now through December 12

Donate three or more non-perishable food items and receive a FREE CFL bulb. Drop site at the CWEC headquarters, Rosholt. Items will be distributed to food pantries in our service area. Monday through Friday: 7:30 a.m.–4 p.m. For more information call 715-677-2211.

CWEC Toys for Tots Drive

Now through December 12

Donate a new, unwrapped toy to be distributed to needy children in our area. Monday through Friday: 7:30 a.m.–4 p.m., Rosholt. For more information call 715-677-2211.

Walls of Wittenberg Wreath Sale

December 5, 3 p.m.–8: p.m.

December 6, 9 a.m.–3 p.m.

December 7, 13, and 14, 10 a.m.–3 p.m.

WOWSPACE, 114 Vinal St., Wittenberg. For more information call 715-253-3525 or go to www.wallsowittenberg.com.

Walls of Wittenberg Holiday Craft Sale

December 5, 3 p.m.–8 p.m.

December 6, 9 a.m.–3 p.m.

WOWSPACE, 114 Vinal St., Wittenberg. For more information call 715-253-3525 or go to www.wallsowittenberg.com

To submit your community events email brenda.mazemke@cwecoop.com or call Brenda at 715-677-2211

Iola Lioness Santa Parade

Saturday, December 6

Parade starts at 10 a.m. along Main Street, Iola. At the end of the parade route kids will meet Santa at the Iola Historical Society Complex. Cookies, snacks, door prizes, entertainment. Toys for Tots collection site—bring a new, unwrapped toy that day and you will be entered for a chance to win \$25 in Iola-Scandinavia Chamber Bucks.

Embarrass River Lions Children's Christmas Party

Saturday, December 6, 1 p.m.–3 p.m.

Tigerton Community Center, Tigerton. For more information call Cathy Jensen at 715-535-2823.

Glacier Ridge Antique Tractor Club Christmas Parade

Friday, December 12, 6 p.m.

Polonia. All entries welcome. For more details call Bob at 715-572-1548.

Christmas Holiday

Office open Wednesday, December 24, 7:30 a.m.–11:30 a.m., closed 11:30 a.m.–4 p.m. Office closed Thursday, December 25, all day.

Merry Christmas!

New Year's Holiday

Thursday, January 1, 2015

Office closed—

Happy New Year!



Hey Kids!

Get Out Your Colors!

It's time for our annual Christmas coloring contest. The contest is open to all kids ages 10 and under. The theme this year is reindeer. Draw a picture of a reindeer and mail or bring it to:

Central Wisconsin Electric Cooperative
PO Box 100
Rosholt, WI 54473



Please make sure to have your name, age, and phone number on the back of your picture. We will award three prizes in two age groups: 6 and under and 7 to 10. The prizes will be:

First place: \$25

Second place: \$15

Third place: \$10

Contest is open to the children of members only. Pictures must be done in crayon only. Deadline is **December 12**, so get started right away, and good luck!

The drawings will be on display in the lobby at the CWEC office, so stop in and take a look at the beautiful pictures.



Central Wisconsin Electric Cooperative

Your Touchstone Energy® Partner

Mike Wade, President & CEO

10401 Lystul Rd. P.O. Box 100

Rosholt, WI 54473

(715) 677-2211 • 800-377-2932

www.cwecoop.com