

*The CWEC Revolving
Loan Fund was created
to assist rural
companies and
municipalities with
creating (and retaining)
new jobs and increasing
capital investment in
rural communities.*



Crystal Cafe, Iola, WI



Wisconsin Territories, Rosholt, WI

**For more information
regarding the
Central Wisconsin
Electric Cooperative
Revolving Loan Fund
please contact:**

**Central Wisconsin Electric
Cooperative**

Economic Development
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800-377-2932

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This Institution is an
Equal Opportunity Provider



**Central Wisconsin
Electric Cooperative**

Your Touchstone Energy® Cooperative 



**Central Wisconsin
Electric Cooperative**

Your Touchstone Energy® Cooperative 

Revolving Loan Fund



**Funds are available
to assist financing of new or
expanding businesses and
community development
projects which create or
retain jobs throughout
central Wisconsin.**



Root 49 Salon & Spa, Iola, WI

Program Features:

Funding assistance. Assistance up to \$50,000 or 80% of the total project cost.

Low 3% financing.

Funds complement local lenders financing. May be used in conjunction with other available programs such as SBA, CDBG and WHEDA.

Funds may be used for:

- Business acquisitions, construction repair, or expansion.
- Purchase and development of land, buildings, and facilities.
- Start-up costs and working capital.

Types of Projects:

CWEC will consider applications for loans from the revolving loan fund for projects that significantly benefit rural areas. These types of projects include:

Industrial/Commercial Expansion

Small Business Expansion

Business Incubators

Community Infrastructure

Community Facilities

Training/Educational Facilities

Tourism



Fisher & Ruckle Sales & Service, Inc., Tigerton, WI

Repayment Terms and Collateral:

Loan repayment terms are negotiated between Central Wisconsin Electric Cooperative and the ultimate recipient.

All loans must be adequately secured in accordance with the criteria established by Central Wisconsin Electric Cooperative.



Berg Service and Repair, Tigerton, WI

Borrowers:

Must provide proof of primary financing or supplemental funds.

Must meet the objectives and purposes of the program established by CWEC

Must be located in a rural area or a city with a population less than 25,000.

No application will be considered if it is found the project will have an adverse affect on the environment.