



Central Wisconsin Electric Cooperative

Your Touchstone Energy® Cooperative



Touchstone Energy®

The power of human connections

Feb.



We Love Our Community

"To move forward, you have to give back."

This quote from Oprah Winfrey reflects the special bond and obligation that ties Central Wisconsin Electric Cooperative to the community we serve. With Valentine's Day approaching, we can't think of a better time to express how much we love this community and serving you, the members of the co-op.

We know when we helped to bring electricity to rural central Wisconsin many years ago, the quality of life improved for all. Through the years, other issues needed to be tackled, and we have been at the forefront of helping to address some of those issues. We want to help meet the long-term needs of our community to ensure it continues to thrive – because just like you, we live here too.

While our top priority is to provide safe, reliable and affordable energy to you, equally important is our mission to enrich the lives of the consumer-members (that's you!) that we serve. This focus to benefit the larger community is central to the way we operate as a cooperative. CWEC knows that electricity is a critical need for modern-day life, but it takes more than poles and power lines to make a community.

Over time, our co-op has evolved to meet the changing needs of our community, thereby improving the quality of life for everyone. And that can mean many different things. It can mean programs for the youth in the area, such as education scholarships or the Electric Cooperative Youth Tour, where we take our community's brightest young people to Washington, D.C. for a week-long immersion to experience democracy in action. It means organizing food and toy drives and contributing to Operation Round-up, a program designed to raise funds for charitable organizations, individuals in need and educational purposes.

Our community-focused programs and other giving projects have helped communities in our service area, and so much more – and we couldn't do any of this without you, our members.

We all benefit from these programs because of you and your neighbors. You empower CWEC through your membership and through your participation in and support of these programs.

As a local business, we are proud to power your life and bring

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Office Hours: Monday thru Friday; 7:30 a.m. - 4 p.m.

Important Dates:

Feb. 14: Valentine's Day

Feb. 17: Presidents Day

Feb. 20: National Love Your Pet Day

Feb. 22: George Washington's Birthday

Feb. 26: Ash Wednesday

Feb. 29: Leap Day



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Electric Line Newsletter

good things to our community. We hope you will continue to guide our efforts by sharing your perspective as we plan for the future. The energy landscape is undergoing dramatic change fueled by evolving technology and consumer desires for more options. While the larger environment in which we operate is constantly changing, one thing remains the same. By working together, I'm certain that we can continue to do good things for our community.

SPRING EFFICIENCY QUIZ

Spring is just around the corner! Take this quiz to learn how you can help save energy around your home. Hint: Check your work in the answer key below.



1. Sealing air leaks around _____ saves energy and keeps your home comfortable.
A) doors B) windows C) both A and B

2. Unplug devices and electronics that consume energy even when they're not in use, like _____.
A) refrigerators B) cell phone chargers C) dishwashers

3. Ceiling fans cool people, not rooms, so turn them off when you leave the room to save energy.
A) True B) False

4. LED bulbs typically use _____ less energy than incandescent light bulbs.
A) 25% B) 50% C) 75%

5. Planting _____ around your home can block unwanted heat from the sun.
A) flowers B) shade trees C) vegetables



Answer Key: 1. C 2. B 3. A 4. C 5. B