



Electric Line Newsletter

COMMITTED TO A CO-OP CULTURE FOR ALL

Central Wisconsin Electric Cooperative (CWEC) is different—because we’re a cooperative. Our business model sets us apart from other utilities because we adhere to seven guiding cooperative principles that reflect core values of honesty, transparency, equity, inclusiveness and service to the greater good of the community.

Electric cooperatives, including CWEC, have a unique and storied place in our country’s history. We democratized the American dream by bringing electricity to rural areas when for-profit electric companies determined the effort too costly. Back then, cities were electrified, and rural areas were not, creating the original rural-urban divide. Newly established electric lines helped power economic opportunity in rural areas. Today, that spirit of equity and inclusion is a vital part of our co-op DNA.

Equal access for all

When our electric co-op was founded, each member contributed an equal share in order to gain access to electricity that benefited individual families as well as the larger local community. Each member had an equal vote in co-op matters. That sense of equity and inclusion is still how we operate today. CWEC was built by and belongs to the diverse communities and consumer-members we serve. Membership is open to everyone in our service territory, regardless of race, religion, age, disability, gender identity, language, political perspective or socioeconomic status.

By virtue of paying your electric bill each month, you’re a member of the co-op, and every member has an equal voice and vote when it comes to co-op governance. This ties back to our guiding principles of equitable economic participation and democratic control of the co-op.

We encourage all members to vote in CWEC’s director elections every year at our Annual Meeting, and we invite all members to participate in co-op meetings to weigh in on discussions that set co-op policies and priorities.

We know members of our community have different needs and perspectives, and we welcome diverse views on all issues under consideration by the co-op. The more viewpoints we hear, the better we are able to reflect the needs of all corners of our community.

Inclusion

While our top priority is providing safe, reliable and affordable energy, we also want to be a catalyst for good in our community. Be-

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cause we are your *local* electric cooperative, co-op revenues stay right here in our community. In turn, we invest in our diverse community base through scholarship programs, charitable giving, educational programs and more. We strive to make long-term decisions that improve and enrich the communities we serve.

While today's world is radically different than it was when CWEC was founded, our cooperative values have stood the test of time and remain just as relevant today. We recognize that today's co-op members expect more, and our pledge to you—the members we proudly serve—is to promote a cooperative culture of inclusion, diversity and equity for all.

FIVE WAYS TO STAY COZY THIS WINTER

Baby, it's cold outside! When you're feeling chilly at home, there are several budget-friendly ways you can keep comfortable without turning up the thermostat.

Here are five easy ways to stay cozy this winter.

Whether you're experiencing extremely cold winter temps or you simply "run cold," **an electric blanket can deliver quick warmth** like a regular throw or blanket cannot. Electric blankets can include a variety of features, like timers and dual temperature settings (if your cuddle buddy prefers less heat). This winter, consider an electric blanket instead of turning up the heat, and your energy bill will thank you.



One of the easiest ways to stay cozy at home is to **keep your feet warm**. Our feet play a critical role in regulating body temperature, so when your feet are warm, your body automatically feels warmer. Try a pair of comfortable wool socks or house slippers to

stay toasty.

On winter days when the sun is shining, take advantage and **harness natural warmth from sunlight**. Open all curtains, drapes and blinds in your home to let the sunshine in—you'll be able to feel the difference.

Another way to make your home cozier is to **use a humidifier**. Cold air doesn't hold water vapor like warm air, so by adding humidity inside your home, you can feel a little warmer. A favorable level of humidity inside your home can also help clear sinuses, soften skin and improve sleep.

Beyond adding visual appeal to your home, **area rugs can also provide extra insulation and a warm surface for your feet** on cold winter days. Use large area rugs in rooms where you spend the most time. You'll enjoy the new colors and textures of the rug, and the additional warmth will help keep your home comfortable.

These are just a few ways you can stay cozy this winter *without* turning up the thermostat. Don't forget the hot chocolate!