



# FROM HERE TO THERE

By Mike Wade, President & CEO

# As I have mentioned before, I enjoy the fall season and especially the month of October.

I have fond memories of our kids dressing up for Halloween and the cool weather that came with it. Living in Wisconsin has given my family a greater appreciation for fall because of the dramatic changing of the seasons. The colors of the autumn leaves are so vibrant and vary from tree to tree. Although October marks the transition from summer to winter, it also means celebrating what it means to be a cooperative.

National Cooperative Month is observed in October by more than 29,000 cooperatives nationwide. It is a time to celebrate the advantages of the cooperative business model and recognize the many benefits cooperatives bring to their members and communities. Central Wisconsin Electric Cooperative is proud to be a part of the cooperative family, and we strive to adhere to the seven cooperative principals:

- Voluntary and Open Membership 1)
- 2) Democratic Member Control
- 3) Members' Economic Participation
- 4) Autonomy and Independence
- 5) Education, Training and Information
- 6) Cooperation Among Cooperatives
- Concern For Community

October is also a time to show our appreciation to our members at our annual Member Appreciation Breakfast. The pancake breakfast will be held on Saturday, October 24, beginning at 8 a.m. The directors and staff of CWEC want to extend our thanks and appreciation for allowing us to provide electric service to you and be an integral part of the communities in which we serve.

Come join us at our Member Appreciation Breakfast on Saturday, October 24. Learn more about your cooperative, visit with your fellow cooperative members, and enjoy some of the best pancakes in Central Wisconsin. See you then.

# **GET TO KNOW YOUR DIRECTOR**



# How long have you been a director?

I have been a director for just under 15 years.

# Why did you want to become a director of CWEC?

I served CWEC as a committeeman from the time I became a member in 1962. A director became ill, and I was approached to replace him. I accepted the challenge and from there on I was elected to the position.

# Tell me a little about your background.

I was born and raised on the farm, where I live today. I am a graduate of Wittenberg High School and the University of Wisconsin-Stevens Point. I farmed and later became a USPS rural letter carrier, a position I held for 25 years. I have always enjoyed sports. Years ago, I played baseball for local teams. Now I'm a spectator watching our son and grandchildren compete.

# When did your family first get electricity?

We got electricity in the early 1940s on our farm. Though I don't remember that, I'm sure it eased the workload for my parents and older siblings.

# What do you like best about being a director?

I like being able to help the members. When I'm contacted by a member concerning a problem they have, I try to get answers and help for them.

# What do you see as a challenge(s) facing CWEC in the future?

The EPA regulations that are being considered, the lack of growth in membership, and third party ownership, which is the sale of solar and other forms of producing electricity.

# What is your favorite memory as a director?

Upon arriving at the airport for a directors' conference, two other directors and myself were offered a ride to the hotel by Sheldon Peterson, CEO of CFC, where CWEC borrows their money from. Talk about a personal banker! We didn't have to call a cab!

# What has been your greatest accomplishment as a director?

Getting a new headquarters planned and built while I was on the board. In my opinion it was badly needed. Also, updating the technology and the fleet of equipment used by the employees.





# Member Appreciation PANCAKE BREAKFAST

Saturday, October 24

8–11 a.m. Main Office in Rosholt, 10401 Lystul Road

Come join the fun, as Central Wisconsin Electric Cooperative will host a pancake breakfast as a way to show its appreciation to its members.





Door prizes • Costume Prizes • Exhibit,

Bucket Rides • Bounce House
Costume Contest Judging at 9:45 a.m.



Bring a new unwrapped toy to donate to our toy drive and we'll enter you in a special prize drawing.

# Stuff the Cart Back to School Supplies Drive!

Bring three or more new, unwrapped school supplies and your name will be entered in a drawing for a chance to win a special prize!
Limit five entries per family. Items will be distributed to schools in our service area.

# TEENS DISCOVER THE COOPERATIVE DIFFERENCE AT YOUTH LEADERSHIP CONGRESS

Central Wisconsin Electric Cooperative had the pleasure of sponsoring nine area high school students at the 2015 WECA Youth Leadership Congress (YLC) held July 15–17 at the University of Wisconsin–River Falls campus.

The Youth Leadership Congress is co-sponsored by UW–River Falls and Wisconsin's electric cooperatives. This year's teens were from five area high schools: Camden Moser and Daryn Claussen, Little Wolf (Manawa) High School; Karlee Maves and Aimee Hintz, Amherst High School; Lexi Cordova and Jordan Buckles, Rosholt High School; Erin Thompson and Lauren Hayes, Iola-Scandinavia High School; and Chantelle Korbish, Wittenberg-Birnamwood High School.

This summer, YLC celebrated 52 years! More than 115 students and 16 chaperones represented the 19 electric cooperatives in Wisconsin at this year's three-day event. The congress offers attendees the opportunity to enhance their leadership skills and learn a little about cooperatives. Through a mix of workshop sessions, hands-on activities, and team-building exercises, students were exposed to a variety of real-life issues and given the opportunity to identify and explore their leadership potential. In addition to the hands-on workshops, nationally recognized speakers motivated attendees and gave them skills and ideas to bring back to their communities and schools as strong leaders.

Craig Hillier returned with his highenergy "Breakthrough" program. Also returning was AJ the Animated Illusionist, who amazed his audience while delivering an important message. At the banquet, students learned the fine points of formal dinner etiquette. Featured speaker Dan Mann, speaker, trainer, and professional actor/director, closed the program Friday with his leadership presentation on how to discover, maximize, and cooperatively use your leadership ability.



All dressed up for the Etiquette Dinner. (front row I-r) Camden Moser, Little Wolf (Manawa) High School; Karlee Maves, Amherst High School; Lexi Cordova, Rosholt High School; Erin Thompson, Iola-Scandinavia High School. (back row I-r) Daryn Claussen, Little Wolf (Manawa) High School; Aimee Hintz, Amherst High School; Chantelle Korbish, Wittenberg-Birnamwood High School; Jordan Buckles, Rosholt High School; Lauren Hayes, Iola-Scandinavia High School

Although the program is very educational, the focus is on having fun. It's an excellent way for students to make new friends from around the state and in the process make lasting memories.

The entire program is planned, and in many cases presented, by a Youth Board

selected by their peers. The Youth Board selected this year plans next year's congress.

Here is what some of the students had to say about their Youth Leadership experience this year:

Thank you for the opportunity to attend the Youth Leadership Congress at UWRF. I found it very interesting how cooperatives work and have helped develop our community. It is interesting that board members are chosen from the area communities which the cooperative serves and all decision making is done locally by the board members. I enjoyed the motivational and professional leadership speakers. I learned that no matter what type personality you have, you can still learn how to be a good leader.—Karlee Maves, Amherst High School

I am very grateful for the opportunity you have provided me to go and learn very important leadership skills. I hope to bring the many leadership strategies and techniques back to my school. I also learned a great deal about how co-ops function, how they benefit the community, and just cooperatives in general. I will put this new knowledge of leadership techniques and cooperatives to good use back at my school and later on. I would like to just thank you again for this extraordinary opportunity.—*Camden Moser, Manawa High School* 

Being a part of YLC was one of the greatest things I've ever been asked to be a part of. I learned more things, and had more fun than I thought would even be possible in the amount of time I had there. I'm so glad for all the new people I got to meet, and all the new skills I learned that I will use in my life daily. Thank you for choosing me to be a part of the YLC!—Jordan Buckles, Rosholt High School



# **NEW MISSION STATEMENT**

# "To be your trusted energy partner and provider of valued services"

We're pleased to introduce your cooperative's new Mission Statement. While somewhat short of words, this powerful statement speaks volumes as to what drives us.

# **CWEC NEW LATE PAYMENT FEE**

Citing the need to more accurately cover the costs associated with delinquent accounts, the co-op's board of directors has approved an increase in late fees. Starting November 1, 2015, accounts with delinquent balances will be assessed a \$2 charge plus 2 percent of the past due amount. Late fees are assessed on a monthly basis.

To avoid a possible disconnection of service and additional charges, those with delinquent accounts are strongly encouraged to contact the co-op to make satisfactory payment arrangements.

# **DATES TO REMEMBER IN OCTOBER**

## 9th Annual Iola-Scandinavia Chamber of Commerce Craft & Gift Fair

Saturday, October 3

Held in conjunction with Lost Arts and Taste of Norway at the lola Historical Village, 210 Depot Street, Iola, 10 a.m.—3 p.m. For vendor information call Mary at 715-445-4005. For more information go to www.ischamber.com or on Facebook (Iola-Scandinavia Chamber/Hometown).

# 5th Annual Lost Arts and Taste of Norway

Saturday, October 3

Food, crafts, demonstrations, kids fun run, games, miniature ponies and goats, horse-drawn wagon rides, classic tractors on display, and tours of the lola Historical Society. lola Historical Village, 210 Depot Street, lola, 10 a.m.—3 p.m. For more information go to www.iolahistoricalsociety.org.

# I-S Kids Fun ZOMBIE Run

Sunday, October 4

10:30 a.m. registration; 11:30 a.m. run starts. Toddler dash ¼ mile at 9 a.m. with the Junior joggers ½ mile and mini marathon (1 mile) to follow. Cost: Donation. Register by September 25. lola Ski Hill, E398 Cty. Rd. MM, Iola. For

more information call 715-445-2411 ext 317.

### Hidden Studios Art Tour— Art Along the Ice Age Trail

October 2, 3, 4

Visit nine studios, showcasing 20 artists. A tour of working studios in Central Wisconsin. 10 a.m.— 5 p.m. Friday and Saturday, 11 a.m.—4 p.m. Sunday. Free, self-guided-explore winding roads, quaint communities, and fine art while discovering the Hidden Studios. For more information go to www.hiddenstudiosarttour.com.

## **Potato Pancake Dinner**

Sunday, October 4

Serving homemade pies 9 a.m.—1 p.m. Tilleda Community Center. Sponsored by Tilleda Peace Lutheran Church, Tilleda. For more information call 715-524-5876.

# Our Saviors Lutheran Church Annual Fall Luncheon

Wednesday, October 7

11 a.m.—1 p.m., \$7.50 per person. Hot and cold dishes, cookies and bars, coffee and lemonade. To-go containers available. Our Saviors Lutheran Church dining room, Iola. Sponsored by the Women

of Our Saviors Lutheran Church. For more information call Pat at 715-445-2964.

# Hitterdahl Pancake Supper

Saturday, October 10

4–7 p.m. Featuring potato and buttermilk pancakes. N8808 Country Rd J, Iola. For more information call 715-445-3245.

# St. Joseph Church Harvest Dinner Sunday, October 11

9 a.m. mass, 10:30 a.m.—2 p.m. family-style dinner. Doors open at 8 a.m., soup sales begin after mass, polka music by Smokey Express, and cash raffle. Galloway.

### Church Bazaar — Redeemer Lutheran Church

Saturday, October 17

9 a.m.—2 p.m. Crafts, baked goods, lefsa, rosettes, jams, pickles, candies, and more. Lunch served 11 a.m.—1 p.m.; complimentary coffee. Wittenberg. For more information call 715-253-2590.

# Emmanuel Lutheran Church — Town of Morris Second Annual Harvest Dinner & Bake Sale

Saturday, October 17

4–7 p.m. Tigerton Community Center, Tigerton. For more information call 715-445-2897.

### Lutefisk Supper and Norwegian Bake and Craft Sale

Saturday, October 17

Serving 12:30—6:30 p.m. Traditional Norwegian supper. Northland Lutheran Church, Northland. For more information call 715-445-2956.

## CWEC Member Appreciation Pancake Breakfast

Saturday, October 24

Serving 8–11 a.m. Door prizes, costume contest prizes for the kids, exhibits, bucket rides, bounce house. Toys for Tots and Stuff the Cart School Supplies Drive. Main office in Rosholt,

10401 Lystul Road. For more information or directions call 715-677-2211.



To submit your community events email brenda.mazemke@cwecoop.com or call Brenda at 715-677-2211.

# Mike Wade, President & CEO

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