

WORKING WITH LOCAL LEGISLATORS

"All politics is local." This observation by the late Thomas P. "Tip" O'Neill, Jr., former Speaker of the House of Representatives, means that even national politics have a local impact, and people care most about issues that directly affect them. Indirectly, this famous adage underscores the importance and value of local politics.

At Central Wisconsin Electric Cooperative (CWEC), we think it's critical to develop and cultivate relationships with local legislators because they craft, introduce and vote on legislation that impacts the local business climate, the environment and quality of life for our community. That's why we work closely with our local elected officials. Afterall, our purpose is to provide safe, reliable, affordable energy, but our mission is to help our community thrive.

CWEC is a local business that powers economic development and prosperity for our region. As a cooperative, we have deep roots here, and we listen closely to our members to better understand the needs of the community. Our leadership, board members and employees live and work right here in the community we serve.

We strive to be an advocate for our community, ensuring that local legislators know, understand and act on the issues that are important to our area.

Providing industry guidance and expertise

As a practical matter, we recognize that most legislators are "generalists," yet they vote on a wide range of issues. Their expertise may not include the changing energy industry, which is why CWEC provides guidance and expertise from subject matter experts who've been in the energy industry for many years.

Today's energy landscape is an increasingly complex topic covering not only the traditional engineering and vegetation management aspects of the industry, but also encompasses technology, cybersecurity, the electrification of the transportation sector and more.

Our experts provide briefings and backgrounders to legislators, committees and staff, and we offer expert testimony for hearings and other legislative or regulatory meetings or gatherings. And because we're involved in economic development and we know local community leaders, we can provide insight on how issues and policies under discussion might impact our region.

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Representing your best interests

We strive to be a trusted resource on energy issues. Because of our deep roots in the community, we have a firm understanding of local issues and needs. We will continue looking after the long-term interests of our consumer-members. This means we are able to cultivate and foster positive, productive relationships with legislators who know and trust us, because we're advocating on behalf of the community we serve.

We're proud to power your life and bring good things to the community. We hope you'll continue to advise CWEC on matters of importance so we can continue to advocate on your behalf and improve the quality of life for all.

FIVE WAYS TO SAVE ENERGY WHEN WORKING FROM HOME

Today, more Americans are working from home than ever before. More time spent at home means more energy used throughout the day.

If you're punching the clock from home, there are small steps you can take to reduce your energy use and save on electric bills. Here are five easy ways to save energy when working from home.

Use a smart power strip. Plugging in your most-used devices, like computers, monitors and routers, to a smart power strip ensures these devices aren't drawing power when they're not in use. Smart power strips also give you the option to select which devices should stay in "always on" mode.

Unplug your least-used equipment. If your home office includes equipment like printers and scanners, you're probably not



When you're working during the day, open blinds, curtains and other window coverings to let natural light into your workspace.

using these electronics every day. In this case, go ahead and unplug your least-used electronics and devices, since many of these draw energy even when they're not being used.

Choose ENERGY STAR®-certified office equipment. If you're looking to purchase new equipment for your workspace, look for the ENERGY STAR® label to ensure you're getting the most energy efficient fea-





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tures. Computers, monitors, imaging equipment and other office electronics that receive the ENERGY STAR® rating include power management features to make saving energy easy, and most are designed to run cooler and last longer.

Flip the switch and use natural light instead. It's still chilly out there, so take advantage of natural light and additional warmth from the sun. When you're working during the day, open blinds, curtains and other window coverings to let natural light in—and don't forget to turn off the lights to reduce energy use!

Lower the thermostat. Home heating makes up a significant portion of your energy bills. Turn the thermostat down a couple degrees during the day to reduce energy use and save money. The Department of Energy recommends setting the thermostat to 68 degrees or cooler during winter months. You're more likely to stay focused and alert when it's cooler in your home, so all the more reason to mind the thermostat.

Working from home doesn't have to take a toll on your energy bills, and whether you're working remotely or not, these practical tips can help everyone reduce their energy use.

Contact Central Wisconsin Electric Cooperative if you have questions about your bills or want additional information about saving energy at home.



